Darren Agyeman

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PROFILE SUMMARY

Dynamic professional with a focus on leveraging technology for optimal user experience and interface design. Proven track record in strategic campaign management, data-driven product design, and creating visually appealing interfaces. Committed to staying ahead of industry trends for innovative and effective solutions.

SKILLS HIGHLIGHTS

Product Design Management	Data and Business Analysis	Technical Product R&D
User Stories/Story Mapping	Digital Marketing & Technology	Troubleshooting & Debugging
Groom and Prioritize Backlog	Analytical & Problem-Solving	Product Lifecycle Management
UX/UI Design & QA Testing	Marketing and Communication	Requirements Gathering & Analysis
Team Supervision and Leadership	Cross-Functional Collaboration	Programming and Event Planning

Digital Fabrication Technologies:
***Software* –** Fusion, Blender, Inkscape, Adobe Illustrator, Adobe InDesign, Adobe Premiere, FL Studio, Microsoft Office Suite
***Hardware* –** 3D Printing, Laser Cutting, CNC Plasma Cutting, Woodworking
Programming & Electronics:
Arduino (C++), Processing (Java), MySQL, PHP, HTML, Easy EDA PCB Design
Human-Centered Design:
UX/UI Development with Balsamiq, Adobe XD and Figma
Conduct User Testing and Perform Analysis

PROFESSIONAL WORK EXPERIENCE

Senior Intern – *Berry College Bonner Scholars Program*   **Aug 2023 – Present**
- Led effective marketing strategies, conducted engaging workshops for program promotion.
- Managed the Bonner Love Committee to foster community engagement and belonging.
- Demonstrated strong leadership skills by effectively managing a large team and coordinating volunteer efforts.
- Developed and executed innovative programming initiatives, showcasing adaptability and creativity.
- Spearheaded the organization's strategic goals, contributing to the overall success of the team.
- Coordinated diverse events and campaigns, promoting personal growth and effective communication aligned with the program's Common Commitments.

Communication and Marketing Intern – *UMass Chan Medical School*   **June 2023 – Aug 2023**
- Elevated faculty and graduate student accomplishments in medical and biomedical research through hands-on experience in team meetings, expert shadowing, and content creation.
- Enhanced skills in healthcare and scientific marketing with a focus on storytelling and global outreach.
- Created compelling content for various marketing campaigns, enhancing brand visibility and perception.
- Actively contributed to institution's global outreach by effectively communicating impactful achievements to a broader audience.

Department Floater – *Atrium Health Floyd*   **Sep 2021 – Aug 2023**
- Managed medical records and reviewed relevant documents while ensuring adherence to stringent sanitation and hygiene standards through direct clinical observation.
- Executed and adhered to prevention and control measures for COVID-19, AGE, and other infectious diseases.
- Introduced innovative strategies to boost volunteer participation and engagement.
- Collaborated with cross-functional teams to efficiently address tech-related challenges.
- Demonstrated technical expertise and attention to detail in managing health monitoring devices, overseeing technology asset maintenance for optimal functionality.

Student Marketing Assistant – *Berry College Marketing and Communications*   **Dec 2021 – May 2022**
- Contributed to Berry College's marketing with branded images aligned with personal expertise and client preferences.
- Applied fundamental composition and photography techniques for distinctive and artistic photographs.
- Ensured consistency in style while catering to both personal expertise and client requirements.

SIGNIFICANT PROJECTS

Blinduino – Introduction to Prototyping   **Spring 2022**
- Developed an Arduino-enabled handheld device to aid the visually impaired in navigation
- Device measured distance between the ground and objects with ultrasonic range finder sensors.

- Based on the proximity of the device to objects the vibrations would increase or decrease.

Capsule Dorm Room – 3d Printing & Design   **Fall 2022**
- Designed a space-efficient and convenient dormitory by blending the Japanese capsule hotel concept into an interactive 3D model.

EDUCATION

- **Major: Creative Technologies | Major: Communication –** *Berry College, Mt. Berry, Georgia*   **Aug 2020 – May 2024**